



Michele Puccio

CHARTERED ACCOUNTANT

He is a founding partner of Officina Economica per il Contenzioso e l'Antitrust, a firm in Milan that has been providing economic advisory services in antitrust, regulatory and civil litigation since 2018.

INFO

**Date of birth:**

16th August 1979

**Languages:**

Italian and English

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From 2005 to 2017 he joins, first as Associate then as Senior Associate, Studio LP & Partners in Milan, an economic consulting boutique founded by Prof. Luigi Prosperetti specialising in antitrust and forensic economics.

During his professional activity, he has mainly dealt with applied economics in the field of law, industrial economics, and competition, carrying out consultancy activities on behalf of important listed and unlisted companies, and collaborating with leading national and international law firms.

In particular, he has long experience in civil litigation, mainly as a technical expert in various proceedings for damage claim, antitrust infringement (telecommunications, manufacturing, automotive, transport, and utilities sectors), contract-related liability (consumer goods, telecommunications, fashion, entertainment, and real estate sectors), non-contract-related liability (telecommunications, publishing, consumer goods, food, new media, sports, fashion, energy, and facility management sectors) intellectual property rights infringement (consumer goods, manufacturing, and electronics sectors), revocation proceedings (banking and sports sectors), and misleading advertising (consumer goods and telecommunications sectors).

He also gained extensive experience as an economic expert in several antitrust proceedings before the Italian Competition and Market Authority (AGCM) and in appeals before the Regional Administrative Court (TAR), in cases of abuse of dominant position (mainly in telecommunications, transport, ticketing services, and manufacturing sectors), cartels (metallurgy, transport, healthcare, and facility management sectors), and in abuse of economic dependence (in the publishing sector).

EDUCATION

2005 - Degree in Economics and Business.
University of Milano-Bicocca.

2009 - Master in Corporate Valuation. SDA Bocconi.

PROFESSIONAL EXPERIENCES

2018 - Founding member of 'Officina Economica'.

2010 / 2017 - Senior Associate Studio 'Luigi Prosperetti & Partner'.

2005 / 2010 - Associate Studio 'Luigi Prosperetti & Partner'.